



# SUPPLY CHAIN CONFERENCES & AWARDS

POWERED BY  
**CARGOCONNECT**

## Your Sponsorship Opportunities

## Sponsorship Categories

### PRESENTING PARTNER

As the **Presenting Partner**, the brand takes center stage as the driving force of the conference – positioned as the *face of the event*. At its core, the positioning reflects the role of presenting the conference to the industry. More POWERFUL than a sponsorship

### CO POWERED BY

As the **Co-Powered By**, the brand steps into a prominent leadership role, reinforcing the conference's core agenda and amplifying its impact. This positioning places your brand as a key driver of the event—supporting its vision, strengthening its message, and shaping the experience for the entire industry.

### GOLD PARTNER

As the **Gold Partner**, your brand takes the spotlight as the definitive industry leader, commanding attention, shaping the dialogue, and earning respect as the driving force of the industry.

### SILVER PARTNER

As the **Silver Partner**, your brand asserts itself as a key industry influencer—demonstrating strength, credibility, and a solid market position.

### BRONZE PARTNER

As the **Bronze Partner**, your brand gains a strong and visible presence within the conference environment.

### CATEGORY LEADER PARTNER

By positioning your brand as synonymous with its category (*Logistics Partner, Logistics Park Partner, Supply Chain Partner, Airline Partner, Technology Partner, Knowledge Partner, Sustainability Partner* etc.), ensure that whenever the industry thinks of the category, your brand is the first and only name that comes to mind. This

top-of-mind recall cements your brand as the default choice, the benchmark against which all others are measured. Establish undisputed dominance, elevating your brand to become both the standard and the synonym for the entire industry.

### ASSOCIATE PARTNER

As an **Associate Partner**, your brand secures a meaningful presence within the conference, aligned closely with the event's core themes and audience. This association provides steady visibility across key communication and on-ground touchpoints, reinforcing your support and involvement in shaping the industry conversation.

### LANYARD PARTNER

Achieve unmatched visibility with your logo on **lanyards**, ensuring every attendee, speakers, partners, delegates, government representatives, and VIP wears your logo throughout the event. With your brand logo literally around, it becomes an inseparable part of the conference experience.

### BADGE PARTNER

Achieve unmatched visibility with your logo on **badges**, ensuring every attendee, speakers, partners, delegates, government representatives, and VIP wears your logo throughout the event. With your brand literally around, it becomes an inseparable part of the conference experience.

### DELEGATE BAG PARTNER

When domain leaders and influential figures carry your branded bags, your logo naturally travels with them – extending visibility, reinforcing credibility, and keeping your brand top-of-mind long after the conference. *(Note: The partner brings the delegate bags)*

### SOUVENIR BRANDING PARTNER

Your brand features on all speaker souvenirs, ensuring lasting visibility with the industry's most senior leaders. Preserved as valued mementos in their offices, these souvenirs extend your brand presence and recall long after the conference.

### STAGE TABLE BRANDING PARTNER

Your logo stays at the very focus throughout the conference – every attendee is naturally connected to your brand by default, with your presence in their line of sight throughout.

### CHAIR BRANDING PARTNER

Your logo on every chair in the conference hall ensures unmissable, high-impact branding – guaranteeing BIG visibility that surrounds every attendee.

### NOTEPADS & PENS PARTNER

Have your branded notepads and pens placed on every table, ensuring delegates engage with your brand throughout the conference. *(Note: The partner brings the notepads and pens)*

### EXHIBITION BOOTH

Welcome your valued partners and prospective clients at your booth, while showcasing your innovative solutions to the event's distinguished attendees.

### NETWORKING PARTNERSHIPS

(TEA HOST, LUNCH HOST, COCKTAILS & DINNER HOST)

A Networking Partnership positions your brand at the heart of high-value interactions by hosting tea, lunch, cocktails, or dinner sessions. It places your leadership in front of decision-makers in a relaxed, relationship-driven environment, enabling deeper conversations, stronger business connections, and unmatched visibility.

## **Sponsorship/Partnership rates are per conference basis**

**Join as a sponsor and be part of the upcoming  
Supply Chain Conferences, so that you...**

- ☛ ...generate leads and find new customers.
- ☛ ...promote your solutions and connect with potential customers early.
- ☛ ...take advantage of meeting face to face at the event.

### **Sponsorship**

- ☛ ...increase your visibility and brand awareness.
- ☛ ...in a highly relevant environment with sponsorship formats that stand out.
- ☛ ...out and make an impact.
- ☛ ...increase your reach with exactly the right target group.

The **Supply Chain Conferences** powered by CARGOCONNECT are Asia's **BIGGEST** annual gathering of the respective Supply Chain Ecosystem Professionals. The amazing networking opportunities cannot be missed at this junction for India as for the continent it's Take off Time.

# FLAGSHIP PARTNERSHIPS

DELIVERABLES	PRESENTING PARTNER	CO POWERED BY	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	CATEGORY LEADER PARTNER*	ASSOCIATE PARTNER
Positioning	FACE OF THE CONFERENCE. Presenting the conference to the industry	Premier strategic collaborator with shared ownership stature	High-impact visibility tier with leadership-level prominence	Strong mid-tier branding with consistent audience exposure	Essential support tier with solid brand presence	Exclusive category-specific dominance for specialised solutions	Entry-level brand presence across conference touchpoints
<b>BRANDING &amp; VISIBILITY</b>							
<b>Delegate Badge Branding:</b> Partner logo on all delegate badges alongside the conference logo for continuous visibility.	✓						
<b>Event Logo Co-branding:</b> Logo featured alongside the conference logo across all event collaterals.	✓						
<b>Holding Slide Branding:</b> Continuous rotation of your logo alongside conference logo on LED screens before sessions begin.	✓						
<b>Stage Branding:</b> Logo on main stage backdrop and podium.	✓	✓					
<b>Hero Branding at Venue:</b> Prominent branding across registration, stage backdrops, banners and signage.	✓	✓	✓				
<b>Logo on all Banners and Signage's:</b> Registration, Pre Function Area and Conference Hall.	✓	✓	✓	✓	✓	✓	✓
<b>Logo in All Pre-Event Marketing Collateral:</b> Emailers, WhatsApp blasts, digital invites, partner outreach material, and event brochures and print and digital advertisements in CARGOCONNECT.	✓	✓	✓	✓	✓	✓	✓
<b>RECOGNITION &amp; POSITIONING</b>							
<b>Opening Keynote Address:</b> Deliver an exclusive 5-minute conference opening address.	✓						
<b>Ceremonial Presence:</b> Your leadership is formally included in the lamp-lighting / inaugural ceremony alongside VIP dignitaries.	✓	✓	✓				
<b>Brand Recognition:</b> The emcee formally acknowledges your partnered designation during the opening, closing, and all major program transitions ensuring visibility at the most impactful moments.	✓	✓	✓	✓	✓	✓	✓
<b>Reserved VIP Seating:</b> Exclusive front-row seating allocated for your leadership team.	✓	✓	✓				
<b>KNOWLEDGE LEADERSHIP</b>							
<b>Exclusive 10-Minute Spotlight Presentation:</b> A premium session to present your innovations and strategic vision.	✓	✓					
<b>Panel Participation:</b> One senior leader invited to participate in a panel with industry influencers.	✓	✓	✓	✓			
<b>SOCIAL MEDIA AMPLIFICATION</b>							
Partner Onboarding Social Media Announcement Post.	✓	✓	✓	✓	✓	✓	✓
Thank-you post post-event.	✓	✓	✓	✓	✓		
<b>DELEGATION &amp; NETWORKING ACCESS</b>							
Complimentary Full-Access Passes.	10	8	6	4	3	3	3
<b>ON-GROUND PROMOTION</b>							
Promotional Video (2-3 minutes) screened during tea/lunch networking breaks.	✓	✓	✓	✓			
Exhibition Booth.	8 sq.m.	6 sq.m.	6 sq.m.	4 sq.m.			
Standee 3' x 6' Placement.	2	2	2	1	1		
Logo on Speaker Showcase Banner.	✓	✓					
Logo on all Banners and Signage.	✓	✓	✓	✓	✓	✓	✓
Collateral Display Counter near registration for brochures.	✓	✓	✓	✓	✓	✓	✓
<b>Brand Presence on Delegate Kits:</b> Inclusion of branded inserts and brochures.	✓	✓	✓	✓	✓	✓	✓
<b>Partnership Memento:</b> Presented with a memento recognizing your contribution.	✓	✓	✓	✓	✓	✓	✓
<b>POST-EVENT VISIBILITY</b>							
Featured in Post-Event Highlights Video (your branding shown in edited footage).	✓	✓					
Exposure in the Post-Event Photo Gallery published in CARGOCONNECT.	✓	✓	✓	✓	✓	✓	✓
Exclusive mention in the Show Report emailed to the entire ecosystem and published in CARGOCONNECT.	✓	✓	✓	✓	✓	✓	✓
<b>PARTNER INVESTMENT IN (₹)**</b>	25,00,000/-**	20,00,000/-**	15,00,000/-**	10,00,000/-**	6,50,000/-**	4,00,000/-**	3,50,000/-**

\*Logistics Partner, Logistics Park Partner, Supply Chain Partner, Airline Partner, Technology Partner, Knowledge Partner, Sustainability Partner etc.

\*\* GST Applicable 18%

# NETWORKING PARTNERSHIPS

DELIVERABLES	BREAKFAST HOST	TEA HOST	LUNCH HOST	DINNER HOST	COCKTAIL HOST
<b>BRANDING &amp; VISIBILITY</b>					
<b>Logo on all Banners and Signage's:</b> Registration, Pre Function Area, Conference Hall	✓	✓	✓	✓	✓
<b>Logo in All Pre-Event Marketing Collateral:</b> Emailers, WhatsApp blasts, digital invites, partner outreach material, and event brochures and print and digital advertisements in CARGOCONNECT.	✓	✓	✓	✓	✓
<b>Brand Recognition:</b> The emcee formally acknowledges your partnered designation during the opening, closing, and all major program transitions ensuring visibility at the most impactful moments.	✓	✓	✓	✓	✓
<b>Partner Onboarding Social Media Announcement Post</b>	✓	✓	✓	✓	✓
<b>Complimentary Full-Access Passes</b>	3	3	6	8	8
<b>ON-GROUND PROMOTION</b>					
<b>Logo on all Banners and Signages</b>	✓	✓	✓	✓	✓
<b>Collateral Display Counter near registration for brochures.</b>	✓	✓	✓	✓	✓
<b>Brand Presence on Delegate Kits:</b> Inclusion of branded inserts and brochures.	✓	✓	✓	✓	✓
<b>Partnership Memento:</b> Presented with a memento recognizing your contribution	✓	✓	✓	✓	✓
<b>Post-Event Visibility:</b> Mention in the Show Report emailed to the entire ecosystem and published in CARGOCONNECT	✓	✓	✓	✓	✓
<b>PARTNER INVESTMENT IN (₹)**</b>	5,00,000/-	5,00,000/-	6,50,000/-	10,00,000/-	10,00,000/-

GST Applicable 18%

# EXHIBITING PARTNERSHIPS

DELIVERABLES	EXHIBITING BOOTH	STANDEE
<b>BRANDING &amp; VISIBILITY</b>		
<b>Size</b>	4 sq.m.	3 ft. x 6 ft.
<b>Inclusions</b>	Fascia name board, 1 table, 2 chairs, 2 spotlights, and power point connection	
<b>Logo in All Pre-Event Marketing Collateral:</b> Emailers, WhatsApp blasts, digital invites, partner outreach material, and event brochures and print and digital advertisements in CARGOCONNECT.	✓	
<b>Brand Recognition:</b> The emcee formally acknowledges your partnered designation during the opening, closing, and all major program transitions insuring visibility at the most impactful moments.	✓	
<b>Media Exposure:</b> Featured in Editorial Show Report published post-event in CARGOCONNECT and circulated across the ecosystem.	✓	
<b>Social Media Amplification:</b> Announcement post	✓	
<b>Complimentary Full-Access Passes</b>	2	1
<b>Partnership Memento:</b> Presented with a memento recognizing your contribution	✓	
<b>PARTNER INVESTMENT IN (₹)</b>	1,60,000/-	85,000/-

GST Applicable 18%

# PANEL PARTICIPATION

PANEL PARTICIPATION	EXCLUSIVE PRESENTATION (For 10 minutes Slot)	EXCLUSIVE PRESENTATION (For 15 minutes Slot)
₹ 1,75,000/-	₹ 2,50,000/-	₹ 3,50,000/-

GST Applicable 18%



# INTERACTIVE PARTNERSHIPS

DELIVERABLES	LANYARD PARTNER	BADGE PARTNER	DELEGATE BAG PARTNER*	SOUVINER BRANDING PARTNER	STAGE TABLE BRANDING PARTNER	CHAIR BRANDING PARTNER	NOTEPADS & PENS PARTNER
<b>BRANDING &amp; VISIBILITY</b>							
<b>Unmissable Brand Presence on</b>	Lanyards	Badges	Delegate Bags	Souviners	Stage Tables	Hall Chairs	Notepads & Pens on Tables
<b>Logo on all Banners and Signages:</b> Registration, Pre Function Area, Conference Hall	✓	✓	✓	✓	✓	✓	✓
<b>Logo in All Pre-Event Marketing Collateral:</b> Emailers, WhatsApp blasts, digital invites, partner outreach material, and event brochures and print and digital advertisements in CARGOCONNECT.	✓	✓	✓	✓	✓	✓	✓
<b>Brand Recognition:</b> The emcee formally acknowledges your partnered designation during the opening, closing, and all major program transitions insuring visibility at the most impactful moments.	✓	✓	✓	✓	✓	✓	✓
<b>Partner Onboarding Social Media Announcement Post</b>	✓	✓	✓	✓	✓	✓	✓
<b>Complimentary Full-Access Passes</b>	3	3	3	3	3	3	3
<b>ON-GROUND PROMOTION</b>							
Logo on all Banners and Signages	✓	✓	✓	✓	✓	✓	✓
Collateral Display Counter near registration for brochures.	✓	✓	✓	✓	✓	✓	✓
<b>Brand Presence on Delegate Kits:</b> Inclusion of branded inserts and brochures.	✓	✓	✓	✓	✓	✓	✓
<b>Partnership Memento:</b> Presented with a memento recognizing your contribution	✓	✓	✓	✓	✓	✓	✓
<b>Post-Event Visibility:</b> Mention in the Show Report emailed to the entire ecosystem and published in CARGOCONNECT	✓	✓	✓	✓	✓	✓	✓
<b>PARTNER INVESTMENT IN (₹)**</b>	5,00,000/-	5,00,000/-	5,00,000/-	5,00,000/-	5,00,000/-	5,00,000/-	5,00,000/-

\*Cost of Delegate Bags Extra. Size, Weight and Quantity need to be checked with the organiser  
GST Applicable 18%



# SUPPLY CHAIN CONFERENCES

POWERED BY  
**CARGO CONNECT**  
THE MOST READ MONTHLY MAGAZINE, GLOBALLY

## PHARMA CONNECT

Pharma Supply Chain Conference

Jan | MUMBAI

## CHEM CONNECT

Chemical Supply Chain Conference

Feb | MUMBAI

## SUPERWOMEN EMPOWERING SUPPLY CHAINS

CONFERENCE AND EXCELLENCE AWARDS

Mar | NEW DELHI

## FMCG CONNECT

FMCG Supply Chain Conference

Apr | NEW DELHI

## APPAREL CONNECT

Apparel Supply Chain Conference

May | BENGALURU

## ECOM CONNECT

E-commerce Supply Chain Conference

June | BENGALURU

## PROCARGO CONNECT

Project Cargo Conference

July | MUMBAI

## DURABLES CONNECT

Durables Supply Chain Conference

Sept | NEW DELHI

## AUTO CONNECT

Automotive Supply Chain Conference

Nov | PUNE

## COLD CHAIN CONNECT

Cold Chain Supply Chain Conference

Dec | NEW DELHI



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